



## CAPE TOWN SOUTH AFRICA 10 – 14 November 2010

Dear EO Community,

### **SOUTH AFRICAN UNIVERSITY IN CAPE TOWN 2010**

The South African EO University, to be held in iconic Cape Town from 10-14 November 2010, will be the first EO University held on African soil in the 35 years of EO's existence, making the event one of the most desirable on the Learning Calendar.

As a committee, many of our South African Chapter members have travelled extensively to global events and have enjoyed the hospitality of members in Germany, India, the USA, Russia, Saudi Arabia and many other countries. There is however, nothing like the thrill of hosting our global colleagues at home, here at the tip of the African continent.

Our theme is “Black, white and the intoxicating space between” and we hope to share with you the rich and contrasting experience that is unique to South Africa. Our hope is that you will open up and grow, and as entrepreneurs, find opportunity and inspiration that will take your businesses to new heights. I am certain that those of you that take the opportunity to join us and experience South Africa for yourself will leave our shores forever changed.

At the very least, we look forward to introducing you to what we love: a country that you will be compelled to return to.

We look forward to showing you the warmth and hospitality that South Africans have become known for the world over.

**Dave Smollan**  
South African University Chair



*Table Mountain, Victoria and Alfred Waterfront  
Images courtesy of South African Tourism*